

Privacy Policy

Effective Date: [09/01/2025]

Lily Creek Farms Therapeutic Riding Center (“we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with our website, programs, services, and SMS text messaging campaigns.

1. Information We Collect

- **Personal Information:** Name, email address, phone number, mailing address, and payment information when you register, donate, or sign up for services.
 - **SMS Information:** Your phone number and message content when you opt in to receive text alerts, reminders, or updates.
 - **Website Data:** IP address, browser type, pages visited, and cookies to improve site performance and user experience.
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2. How We Use Your Information

- To provide services, process donations, and communicate updates.
 - To send SMS messages regarding events, volunteer opportunities, fundraising campaigns, and reminders.
 - To comply with legal and regulatory requirements.
 - To improve our programs, website, and communication methods.
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3. SMS/Text Messaging

- *By opting in, you agree to receive SMS messages from us.*
 - *Message frequency may vary depending on program participation and event schedules.*
 - *Message and data rates may apply.*
 - *You may opt out at any time by replying **STOP** to any message. For help, reply **HELP** or contact us at [Insert Contact Info].*
 - *We do not sell, rent, or share your SMS opt-in data with third parties for marketing purposes.*
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4. Sharing of Information

We do not sell or rent your personal information. We may share limited data with:

- *Service providers who support our operations (e.g., payment processors, SMS platforms).*
 - *Legal authorities if required by law.*
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5. Data Security

We implement reasonable safeguards to protect your information from unauthorized access, alteration, or disclosure. However, no method of transmission over the Internet or mobile networks is 100% secure.

6. Your Choices

- *You may opt out of email or SMS communications at any time.*
 - *You may request to access, update, or delete your personal information by contacting us.*
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7. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect information from children under 13.

8. Updates to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a new effective date.

9. Contact Us

If you have questions or concerns, please contact us at:

Lily Creek Farms Therapeutic Riding Center

R208 County Road 16 Napoleon, OH 43545

Email: info@lilycreekfarms.org

Phone: (419) 785-6763